



# MIDWEST BROADCAST & MULTIMEDIA TECHNOLOGY CONFERENCE 2025

SEPTEMBER 24-25, 2025 | GREATER COLUMBUS CONVENTION CENTER







## Sponsorship Opportunities

MBMTC 2025 provides a unique opportunity to reach broadcast engineers and multimedia professionals from around the Midwest. Plus, this year we’re hosting the Society for Broadcast Engineers’ annual membership meeting in conjunction with our conference!

PRESENTING SPONSOR		
Presenting Sponsor	\$5,500	Opportunity to make brief remarks during opening session Full-page color ad on back cover of printed conference program Premium booth registration (includes 2 full conference registrations) Early access to exhibitor booth selection Presenting Sponsor logo recognition: <ul style="list-style-type: none"> <li>➤ Conference website homepage</li> <li>➤ General session signage and screens</li> <li>➤ Conference sponsor webpage</li> <li>➤ Social media posts</li> <li>➤ Printed conference program</li> <li>➤ On-site conference banner</li> </ul> Recognition in promotional emails – plus one exclusive pre-conference email blast Company insert in attendee packets
GOLD LEVEL SPONSORSHIPS		
Gold sponsorships	Price	Recognition (in addition to recognition below for all Gold Level Sponsors)
<del>Lunch Sponsor</del>	<del>\$3,500</del>	<del>Logo recognition on luncheon napkins</del> <del>Logo recognition on luncheon signage</del> <del>Full page color ad on inside front cover of printed conference program</del>
<del>Breakfast Sponsor</del>	<del>\$2,800</del>	<del>Logo recognition on breakfast napkins</del> <del>Logo recognition on breakfast signage</del> <del>Full page color ad on inside back cover of printed conference program</del>
Wednesday Reception Sponsor	\$2,800	Logo recognition on reception napkins Logo recognition on reception signage Full-page color ad in printed conference program
Plus, all <b>GOLD LEVEL SPONSORS</b> receive: <ul style="list-style-type: none"> <li>➤ Premium booth registration (includes 2 full conference registrations)</li> <li>➤ Early access to exhibitor booth selection</li> <li>➤ Gold level logo recognition:                             <ul style="list-style-type: none"> <li>➤ Conference sponsor webpage</li> <li>➤ Social media posts</li> <li>➤ Printed conference program</li> <li>➤ On-site conference banner</li> </ul> </li> <li>➤ Company recognition in promotional emails</li> <li>➤ Recognition during conference general sessions</li> <li>➤ Company insert in attendee packets</li> </ul>		

## SILVER LEVEL SPONSORSHIPS

Silver sponsorships	Price	Recognition (in addition to recognition below for all Silver Level Sponsors)
Opening Session	\$1,900	Logo recognition on opening session signage Opportunity to introduce opening session
Closing Session	\$1,900	Logo recognition on closing session signage Opportunity to introduce closing session
Registration	\$1,900	Logo recognition at registration counters.
Conference bag	\$1,900	Logo recognition on conference attendee bags
<del>Lanyard</del>	<del>\$1,900</del>	<del>Logo recognition on lanyards</del>
Nametag	\$1,800	Logo recognition on all conference nametags
Attendee gift	\$1,800	Logo recognition with conference logo on gift item provided to attendees
Parking	\$1,700	Logo on recognition parking passes provided to all attendees Recognition during closing session
Attendee notepad	\$1,700	Logo recognition with conference logo in notepads provided to attendees

Plus, all **SILVER LEVEL SPONSORS** receive:

- Standard booth registration (includes 2 full conference registrations)
- Silver level logo recognition:
  - Conference webpage
  - Social media posts
  - Printed conference program
  - On-site conference banner
- Half-page color ad in printed conference program
- Company recognition in promotional emails

## BRONZE LEVEL SPONSORSHIPS

Bronze sponsorships	Price	Recognition (in addition to recognition below for all Bronze Level Sponsors)
Audio-visual	\$1,000	Logo recognition on screen in general session room
<del>Morning break</del>	<del>\$1,000</del>	<del>Logo recognition on morning break signage</del>
Afternoon break	\$1,000	Logo recognition on afternoon break signage
Registration coffee service	\$750	Logo recognition on coffee service signage
Wi-Fi	\$750	Logo recognition on signs and in session rooms.

Plus, all **BRONZE LEVEL SPONSORS** receive:

- Logo recognition:
  - Conference webpage
  - Social media posts
  - Printed conference program
  - On-site conference banner
- Company recognition in promotional emails

### Additional Opportunities:

- Pre-conference email blast – \$500 – sponsor will be included in one pre-conference email blast promoting conference.
- Company insert in attendee packets - \$500
- Full-page ad in printed conference program - \$500
- Half-page ad in printed conference program - \$250

For more information or to discuss other sponsorship arrangements, please contact the OAB's Andy Hartzell at [ahartzell@oab.org](mailto:ahartzell@oab.org) or 614-228-4052.