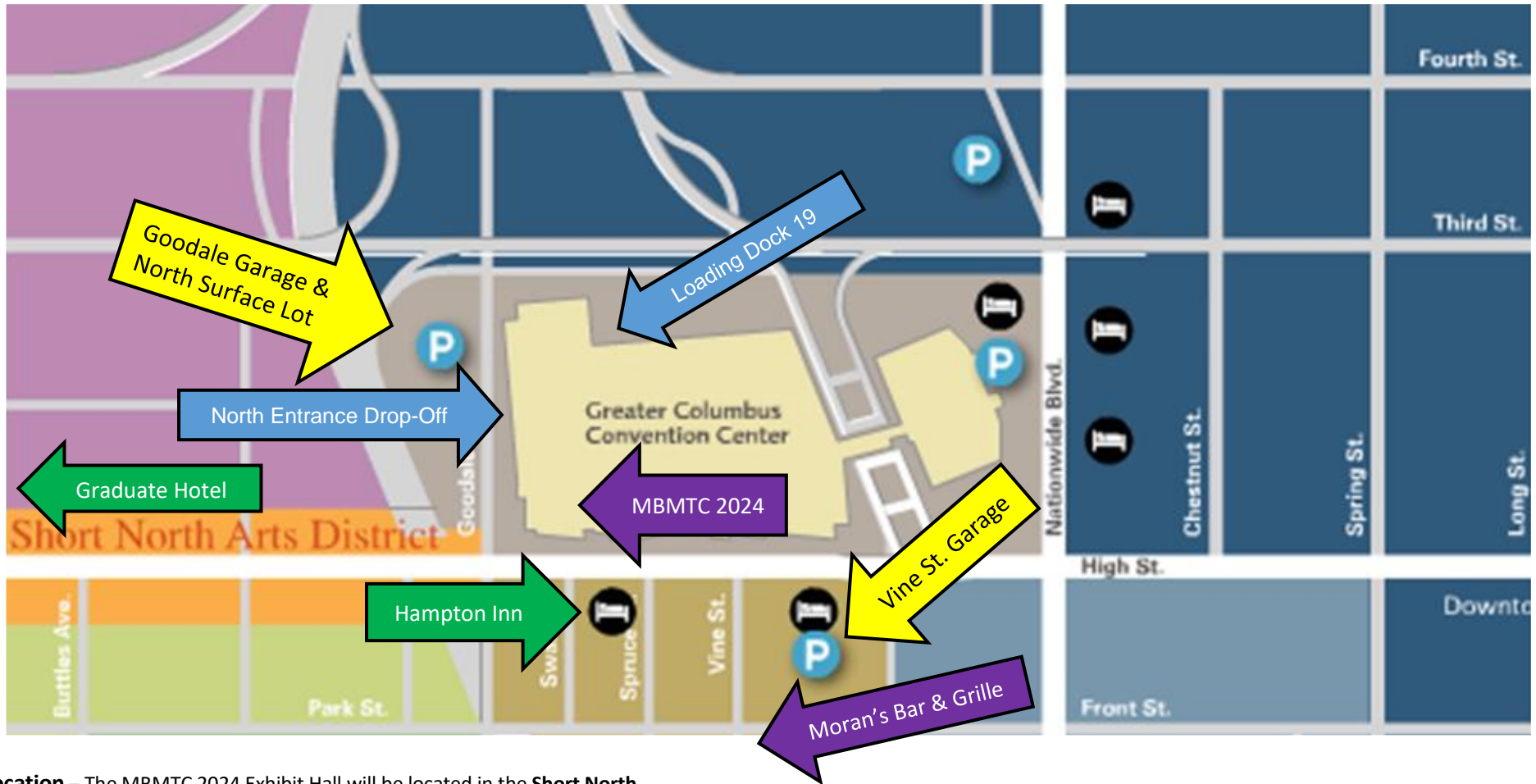




**MIDWEST BROADCAST &
MULTIMEDIA TECHNOLOGY
CONFERENCE**

**Greater Columbus Convention Center
400 N. High St. Columbus, OH 43215
Exhibit Hall – Short North Ballroom**



Location – The MBMTC 2024 Exhibit Hall will be located in the **Short North Ballroom** on the **second floor** in the **north end** of the convention center.

Parking – We will provide a parking pass for convention center lots marked with a “P” on this map. We recommend you park in the **Goodale Garage**, which can be accessed at 66 E. Goodale St. (or the adjacent **North Surface Lot** for larger vehicles).

If you plan on attending our **Welcome Reception** at **Moran’s Bar & Grille** (415 N. Front St.) on Wednesday, we recommend parking in the **Vine St. Garage** at 45 Vine St. – this will allow you to park once for both the conference and the reception.

Exhibitor Load-In/Load Out – Your booth materials may be moved in and out via the **GCCC Loading Dock 19** located at 19 Columbus Convention Ctr. Dr., at the **North Entrance Drop-Off**, or from your parking space. Click [HERE](#) for full move-in/out and parking instructions.

Convention Center Entrance – If you park in the **Goodale Garage**, there is a connector on the 3rd floor of the garage to the 2nd floor of the convention center, which is where MBMTC 2024 will be.