



MIDWEST BROADCAST & MULTIMEDIA TECHNOLOGY CONFERENCE 2024

OCTOBER 2-3, 2024 | GREATER COLUMBUS CONVENTION CENTER



Sponsorship Opportunities

MBMTC 2024 provides a unique opportunity to reach broadcast engineers and multimedia professionals from Ohio, Indiana, Kentucky, Michigan, and Pennsylvania.

PRESENTING SPONSOR		
Presenting Sponsor	\$5,000	Opportunity to make brief remarks during opening session Full page color ad on back cover of printed conference program Premium booth registration (includes 2 full conference registrations) Early access to exhibitor booth selection Presenting Sponsor logo recognition: ➤ Conference website homepage ➤ General session signage and screens ➤ Conference sponsor webpage ➤ Social media posts ➤ Printed conference program ➤ On site conference banner Recognition in promotional emails plus one exclusive pre-conference email blast Company insert in attendee packets
GOLD LEVEL SPONSORSHIPS		
Gold sponsorships	Price	Recognition (in addition to recognition below for all Gold Level Sponsors)
Lunch Sponsor	\$3,300	Logo recognition on luncheon napkins Logo recognition on luncheon signage Full page color ad on inside front cover of printed conference program
Breakfast Sponsor	\$2,600	Logo recognition on breakfast napkins Logo recognition on breakfast signage Full page color ad on inside back cover of printed conference program
Wednesday Reception Sponsor	\$2,400	Logo recognition on reception napkins Logo recognition on reception signage Full page color ad in printed conference program
Plus, all GOLD LEVEL SPONSORS receive: <ul style="list-style-type: none"> ➤ Premium booth registration (includes 2 full conference registrations) ➤ Early access to exhibitor booth selection ➤ Gold level logo recognition: <ul style="list-style-type: none"> ➤ Conference sponsor webpage ➤ Social media posts ➤ Printed conference program ➤ On-site conference banner ➤ Company recognition in promotional emails ➤ Recognition during conference general sessions ➤ Company insert in attendee packets 		

SILVER LEVEL SPONSORSHIPS

Silver sponsorships	Price	Recognition (in addition to recognition below for all Silver Level Sponsors)
Opening Session	\$1,900	Logo recognition on opening session signage Opportunity to introduce opening session
Closing Session	\$1,900	Logo recognition on closing session signage Opportunity to introduce closing session
Registration	\$1,900	Logo recognition at registration counters.
Nametag	\$1,800	Logo recognition on all conference nametags
Parking	\$1,800	Logo on recognition parking passes provided to all attendees Recognition during closing session
Attendee gift	\$1,800	Logo recognition with conference logo on gift item provided to attendees
Attendee notepad	\$1,700	Logo recognition with conference logo in notepads provided to attendees
Conference bag	\$1,700	Logo recognition on conference attendee bags
Lanyard	\$1,700	Logo recognition on lanyards

Plus, all **SILVER LEVEL SPONSORS** receive:

- Standard booth registration (includes 2 full conference registrations)
- Silver level logo recognition:
 - Conference webpage
 - Social media posts
 - Printed conference program
 - On-site conference banner
- Half-page color ad in printed conference program
- Company recognition in promotional emails

BRONZE LEVEL SPONSORSHIPS

Bronze sponsorships	Price	Recognition (in addition to recognition below for all Bronze Level Sponsors)
Audio-visual	\$1,000	Logo recognition on screen in general session room
Morning break	\$1,000	Logo recognition on morning break signage
Afternoon break	\$1,000	Logo recognition on morning break signage
Foyer area	\$1,000	Logo recognition in Foyer seating area outside of Exhibit Hall
Registration coffee service	\$750	Logo recognition on coffee service signage
General session room water station	\$750	Logo recognition at water station in general session room for both opening and closing sessions
Breakout session rooms water station	\$750	Logo recognition at water station in 3 breakout session rooms.
Wi-Fi	\$750	Logo recognition
Restroom	\$750	Logo recognition in restrooms

Plus, all **BRONZE LEVEL SPONSORS** receive:

- Logo recognition:
 - Conference webpage
 - Social media posts
 - Printed conference program
 - On-site conference banner
- Company recognition in promotional emails

Additional Opportunities:

- Pre-conference email blast – \$500 – sponsor will be included in one pre-conference email blast promoting conference.
- Company insert in attendee packets - \$400
- Full-page ad in printed conference program - \$400
- Half-page ad in printed conference program - \$250

For more information or to discuss other sponsorship arrangements, please contact the OAB's Andy Hartzell at ahartzell@oab.org or 614-228-4052.