



# MIDWEST BROADCAST & MULTIMEDIA TECHNOLOGY CONFERENCE 2023

SEPT. 28, 2023 | GREATER COLUMBUS CONVENTION CENTER



## Sponsorship Opportunities

MBMTC 2023 provides a unique opportunity to reach broadcast engineers and multimedia professionals from Ohio, Indiana, Kentucky and Michigan. This year, we're delighted to be hosting the Society for Broadcast Engineers' annual membership meeting in conjunction with our conference – bringing additional engineers to the conference. Below are available sponsorships.

PRESENTING SPONSOR		
<del>Presenting Sponsor</del>	<del>\$4,500</del>	<del>Opportunity to make brief remarks during opening session</del> <del>Full page color ad on back cover of printed conference program</del> <del>Premium booth registration (includes 2 full conference registrations)</del> <del>Presenting Sponsor logo recognition:</del> <ul style="list-style-type: none"> <li><del>➤ Conference website homepage</del></li> <li><del>➤ General session signage and screens</del></li> <li><del>➤ Conference sponsor webpage</del></li> <li><del>➤ Social media posts</del></li> <li><del>➤ Printed conference program</del></li> <li><del>➤ On site conference banner</del></li> </ul> <del>Recognition in promotional emails plus one exclusive pre-conference email blast</del> <del>Company insert in attendee packets</del>
GOLD LEVEL SPONSORSHIPS		
Gold sponsorships	Price	Recognition (in addition to recognition below for all Gold Level Sponsors)
<del>Lunch Sponsor</del>	<del>\$3,000</del>	<del>Logo recognition on luncheon napkins</del> <del>Logo recognition on luncheon signage</del> <del>Full page color ad on inside front cover of printed conference program</del>
<del>Breakfast Sponsor</del>	<del>\$2,300</del>	<del>Logo recognition on breakfast napkins</del> <del>Logo recognition on breakfast signage</del> <del>Full page color ad on inside back cover of printed conference program</del>
Plus, all <b>GOLD LEVEL SPONSORS</b> receive: <ul style="list-style-type: none"> <li>➤ Premium booth registration (includes 2 full conference registrations)</li> <li>➤ Gold level logo recognition:               <ul style="list-style-type: none"> <li>➤ Conference sponsor webpage</li> <li>➤ Social media posts</li> <li>➤ Printed conference program</li> <li>➤ On-site conference banner</li> </ul> </li> <li>➤ Company recognition in promotional emails</li> <li>➤ Recognition during conference general sessions</li> <li>➤ Company insert in attendee packets</li> </ul>		

## SILVER LEVEL SPONSORSHIPS

Silver sponsorships	Price	Recognition (in addition to recognition below for all Silver Level Sponsors)
Wednesday Night Reception	\$1,900	Logo recognition on reception signage Opportunity to make welcoming remarks
Opening Session	\$1,900	Logo recognition on opening session signage Opportunity to introduce opening session
Closing Session	\$1,900	Logo recognition on closing session signage Opportunity to introduce closing session
Registration	\$1,900	Logo recognition at registration counters.
Nametag	\$1,800	Logo recognition on all conference nametags
Parking	\$1,800	Logo on recognition parking passes provided to all attendees Recognition during closing session
<del>Attendee notepad</del>	<del>\$1,700</del>	<del>Logo recognition with conference logo in notepads provided to attendees</del>
<del>Conference bag</del>	<del>\$1,700</del>	<del>Logo recognition on conference attendee bags</del>
<del>Lanyard</del>	<del>\$1,700</del>	<del>Logo recognition on lanyards</del>

Plus, all **SILVER LEVEL SPONSORS** receive:

- Standard booth registration (includes 2 full conference registrations)
- Silver level logo recognition:
  - Conference webpage
  - Social media posts
  - Printed conference program
  - On-site conference banner
- Half-page color ad in printed conference program
- Company recognition in promotional emails

## BRONZE LEVEL SPONSORSHIPS

Bronze sponsorships	Price	Recognition (in addition to recognition below for all Bronze Level Sponsors)
<del>Audio-visual</del>	<del>\$1,000</del>	<del>Logo recognition on screen in general session room</del>
<del>Morning break</del>	<del>\$1,000</del>	<del>Logo recognition on morning break signage</del>
<del>Afternoon break</del>	<del>\$1,000</del>	<del>Logo recognition on morning break signage</del>
<del>Registration coffee service</del>	<del>\$750</del>	<del>Logo recognition on coffee service signage</del>
Restroom	\$750	Logo recognition in restrooms
Hand sanitation station	\$750	Logo recognition at hand sanitizing stations in conference area
Recycle bin	\$750	Logo recognition on recycling bins (for cans & bottles) in exhibit hall

Plus, all **BRONZE LEVEL SPONSORS** receive:

- Logo recognition:
  - Conference webpage
  - Social media pages
  - Printed conference program
  - On-site conference banner
- Company recognition in promotional emails

### Additional Opportunities:

- Pre-conference email blast – \$450 – sponsor will be included in one pre-conference email blast promoting conference.
- Company insert in attendee packets - \$350
- Full-page ad in printed conference program - \$350
- Half-page ad in printed conference program - \$200

For more information or to discuss other sponsorship arrangements, please contact the OAB's Andy Hartzell at [ahartzell@oab.org](mailto:ahartzell@oab.org) or 614-228-4052.