Broadcast Partnerships
Resilience & Continuity

Mid-West Broadcast and Multimedia Conference
14 November 2019
Resiliency & Broadcast Continuity

Hazard Identification
- Hazards:
  - Fire
  - Explosion
  - Natural hazards
  - Hazardous materials spill or release
  - Terrorism
  - Workplace violence
  - Pandemic disease
  - Utility outage
  - Mechanical breakdown
  - Supplier failure
  - Cyber attack

Vulnerability Assessment
- Assets at Risk:
  - People
  - Property including buildings, critical infrastructure
  - Supply chain
  - Systems/equipment
  - Information Technology
  - Business operations
  - Reputation of or confidence in entity
  - Regulatory and contractual obligations
  - Environment

Impact Analysis
- Impacts:
  - Casualties
  - Property damage
  - Business interruption
  - Loss of customers
  - Financial loss
  - Environmental contamination
  - Loss of confidence in the organization
  - Fines and penalties
  - Lawsuits
Resiliency & Broadcast Continuity

• Before, during and after a major emergency, communication with the community becomes especially critical. Information is as critically important to people as food or water in these extreme times. The community depends on accurate and timely information to stay safe and protect life and property. Broadcast provide that information.

• Reassurance is a key part of this equation.
Collaboration with Authorities
Emergency Exercises
Credentialing
NPT 2019

- Overall Success
- Nine (9) PEP stations did not relay or prematurely ended
- 15 State EAS Plans do not mention the source of NP/PEP
- Some audio issues in distribution and relay
- TV crawl problems
- Analysis and review of test
- Mitigation and more testing needed